



**For Immediate Release**

October 16, 2008

**Contact:** Mary Towne  
Bouchard Communications  
(916) 783-6161

**Paul Martin's American Bistro  
Introduces New Sunday Meal Option**

(Roseville, CA) - With the current state of the economy on everyone's mind, Paul Martin's American Bistro in Roseville is doing their part to make dining out enjoyable and affordable. Every Sunday, in addition to their regular menu, Paul Martin's will be offering a three-course prime rib special for \$24.95. The meal will feature choice of soup or salad, a 12 ounce serving of all-natural Creekstone Farms prime rib, mashed potatoes, and a homemade dessert.

Paul Martin's places great importance in listening to their customers and evaluating the economic atmosphere. "We strive to maintain a positive relationship with our friends and guests at Paul Martin's," said Brian Bennett, co-founder of Paul Martin's American Bistro. "Due to the current economic climate, we sensed the need for people to slow down, relax and linger over a great meal, and wanted to create the opportunity at a value that was easy on their budget," he added. The *Savor Your Sunday* prime rib dinner is available every Sunday from 11:30 a.m. – 9 p.m.

For more information about Paul Martin's American Bistro, call (916) 783-3600 or visit [www.paulmartinsamericanbistro.com](http://www.paulmartinsamericanbistro.com).

***About Paul Martin's American Bistro:***

*Paul Martin's American Bistro opened Fall of 2007 and delivers primarily local, all-natural and organic fresh fruits, vegetables, meats and poultry. The menu is comprised of wholesome dishes that are served in the stylish rusticity of this back-to-the-farm bistro.*

*Paul Martin's is conveniently located off Eureka Road and Interstate 80, at 1455 Eureka Road, Suite 100 in Roseville. Restaurant hours: Sunday through Thursday from 11:00 a.m. to 10:00 p.m., and Fridays and Saturdays from 11:00 a.m. to 11:00 p.m. For reservations, call (916) 783-3600 or visit [www.paulmartinsamericanbistro.com](http://www.paulmartinsamericanbistro.com)*

###